

Regular Meeting Bassano Board of Trade Held

The First Hussar Company of
Continued on page 4

BORN—In the Bassano Hospital, to Mr. and Mrs. A. Currie of Patricia a son on January 19th.

BASSANO RECORDER

Published every Thursday at the office of the Bassano Recorder, in the Currie and Milroy Building, Bassano.

Advertising rates on application.

NORMAN G. GARY
Publisher

GREETINGS

At this season, and on this, our first venture into the field of publication at Bassano, the Editor wishes to express his sincere, if belated, greetings to our prospective readers, and hopes, for his own sake they will be many.

"The Recorder" should explain that it was originally hoped to get under way in Bassano before 1936 "passed on," but due to difficulties over the delivery of our Linotype, that was found impossible. However that, and other obstacles, have been overcome and we are now ready to do business at the newspaper stand next door to the Currie and Milroy Linotype store.

It will be the principal aim and object of this paper to serve the community. We believe there is a field for a local paper here. We believe there is a need for a paper and we hope to fill it. We do not intend to usurp the field of the Daily paper. That is not the function of a local weekly. Our efforts will therefore be confined mainly to items of local and community interest.

Bassano in the past has been well served by the "Bassano Mail", under the guiding genius of our good friend, L. D. Nesbitt, but which discontinued publication several months ago. To fill the local need for a paper as efficiently, or even better than the "Mail" will be our objective.

It should perhaps be announced publicly that the "Recorder" has no connection with the "Mail", and has not taken over the latter's subscription list, nor assumed any responsibility therefor.

The Editor wishes to express publicly his appreciation for the warm reception he has received on all hands and for the assistance and co-operation he has received from the business and other sections of the community.

It may take a little while to get acquainted, and get running smoothly but this task has already been lessened considerably by the helpfulness and friendliness of all those I have so far become acquainted with.

"The Recorder" will welcome all contributions in the nature of news and local items of interest from Bassano and the public surroundings. In particular, Gen. Rosemary, Countess, Lathams, Makepeace, Hunsar and Clancy. If we have omitted any please excuse us.

HOW'S BUSINESS?

"With business activity at a new recovery peak, there are two indications that lend confirmation to the belief that the present improvement in business is becoming increasingly self-encouraging," says Canadian Business for January in its regular Department, entitled "How's Business?"

"As a result there is sound basis for anticipating that the lag, experienced by many industries in the process of disappearing."

"For the first time since revival set in there is indication of a keen demand for luxury products. Christmas trade indicated this tendency but, apart from this seasonal stimulus there are unmistakable signs that the public is spending more freely."

"There is also indication that the heavy industries are beginning to share fully in the general upswing. In fact during the past few months one of the outstanding bright spots in the Canadian business picture has been the strides made by the heavier industries which are probably 25 per cent more active than a year ago."

"While the rise in the stock markets has accounted in some measure for the prevalence of frolic spending, this is a natural concomitant of expanding business. On the other hand a certain danger exists in the possibility of a technical readjustment in the mining market."

"Nevertheless, the impetus which is given to business by the disappearance of fear on the part of prospective purchasers cannot be over-estimated. At the moment confidence in the future is winning many pure strings."

Life insurance sales for instance have lagged far behind general business expansion. In November, however, sales were better than any month in the past four-and-a-half years. In Alberta, business was up about 10 per cent and in Saskatchewan nearly 20 per cent over last year. For the country as a whole the gain averaged 7 1/2 per cent.

"Automobile sales are again expanding. November sales of passenger cars improved about 21 per

cent over the corresponding month of Canadian Bank of Commerce has estimated that farm income for the third quarter of 1936 was 21 per cent higher than the third quarter of 1935.

"Increased spending has come from increased purchasing power arising out of better business, higher wages and higher commodity prices. On the agriculture the effects of higher prices has been surprisingly noticeable. Despite drought, which affected about two-thirds of the country, the

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Dollar Wheat

Dollar Wheat, yes dollar wheat, And that too in a wagon on this very street, They say it was the war, the war that caused it thus to jump, Just three months after the farmer hauled it to the dump.

They said that wheat was down, and down to stay, And could be raised for almost nothing away; But I am quite sure you never saw the ones that said it, Just take off their coats and even try to do it.

Now they say there may not be enough wheat to go around; That story about a surplus surely wasn't very sound; And now the nations that frowned at paying fifty cents Will be compelled to double up on their rubles and pence.

As wheat goes soaring to the sky, In memory I return to golden days gone by; Days all too short in their duration, When our Dominion, yes our glorious nation, Guaranteed that the hungry should be fed, And by greedy hands should not be bled, And by the same act and deed returned, Every dollar that honest toil has earned.

Before this story is ended, I mean complete, This story about our golden wheat, I beg to ask the man that's got it on and eat, What price he has to pay, above the price upon the street?

It was when wheat was gliding toward the zero mark, And gloom was hovering over the land, the future dark; That a man came forth and was clothed with power, To tell our wheat during its darkest hour; Though unknown to science or the politicians game, He was trained from A to Z in the art of selling grain, And when his task was nearly done, And the battle for wheat was almost won—

"You are out," it was the umpire's stern command, his decree And was heard in foreign lands far beyond the sea. "This surplus wheat has got to move" and move it did; What price you say? It was the buyer's price, his bid.

Then by chance, the man that sold his wheat for fifty cents, And the man that was parting with his rubles and his pence, Met upon that hellish street, and both were heard to declare, That "There is a D— Nigger in the woodpile somewhere!"

—W. H. Harris, Bassano.

The SNAPSHOT GUILD

NIGHT STREET SCENES



Wet pavements add interest to night street scenes.

BEFORE it is or, lighted street scenes can be photographed even with the most inexpensive camera—with little more expenditure than it takes to make a snapshot in bright sunlight. The lighted theater and business districts of the average town or city offer opportunities for strikingly attractive pictures. If the pavements are wet, so much the better, for the resulting reflections will add charm and interest. Indeed, a rainy night should be preferred for night street scenes.

Such pictures require fairly long time exposures. Do not be frightened by the passing of persons or vehicles in the field of vision because they will not be recorded on the film provided they do not stop and provide the light from automobiles do not shine directly into the camera lens. If an automobile or trolley car comes toward the camera, either close the shutter or hold something dark over the lens until it has passed.

Be careful not to move the camera. The length of exposure will necessarily depend on the quantity and quality of the light on the scene and the size of the stop opening of the camera. With stop f8 or f11, an ex-

posure of from two to ten minutes for a well lighted subject will give satisfactory results. If the illumination is weak, the exposure may have to be increased to twenty-five minutes or more.

Buildings all or partly outlined with electric lights (the lights showing as they glow disks on a black background) make fantastically interesting pictures. Details of the building should not show in the finished print or the effect will be spoiled; therefore, care should be taken to avoid overexposure. The stop opening f16 and allow about five to fifteen seconds depending on the brilliancy of the lights. This setting should give detail around the lights only and make them stand out.

Many public buildings are brilliantly illuminated with floodlights. These lighting effects can be registered on film with five and ten minute exposures, using stop f16. Make a note of the diagram setting and the length of the exposure for your first picture. If over- or underexposed, profit by your first experience and try again. Don't get discouraged by a failure. Experience is a great teacher.

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Bassano Municipal Hospital

District No. 6

Notice to Ratepayers

New Regulations of the Hospital Board, effective on January 1st, 1937 provide that—

1. Commencing this year and until further notice, a MINIMUM HOSPITAL TAX OF SIX DOLLARS shall be levied on each ratepayer resident within the hospital district, so that every resident ratepayer will be entitled to a rate for hospital services of one dollar per day. It will not be necessary therefore for any ratepayer to pay any tax difference to the hospital in 1937 and following years.
2. In cases where the minimum tax is levied against a partnership or company, only one member shall be entitled to the ratepayer's privilege under the tax, the other members of the partnership or company shall be considered non-ratepayers.
3. All non-ratepayers and renters living in the hospital district who desire the ratepayer's privilege are required to pay Six Dollars to the Hospital on or before February 15th, in each year.
4. All persons living outside the boundaries of the hospital district who desire the ratepayer's privilege are required to pay Twelve Dollars to the Hospital on or before February 15th, in each year.

For further information apply to the Secretary-Treasurer at the Hospital.

BY ORDER of the BOARD

It Would Be Greatly Appreciated by the Recorder, if you Would Kindly contribute any News of Local Interest to the Citizens of Bassano and District.

Your DOLLAR for ELECTRICITY

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Local Manager
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Bassano, Alberta



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The Gallant First Lady of the Women in White—Played by the
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Show Starts at 8.30 p.m.

HOW'S BUSINESS

Continued from page 2

Act, but the whole problem is being dealt with by more aggressive methods. Next year may witness substantial improvement.

"During the next month or so the heavy industries should feel the effects of the long-expected Government financed railway equipment orders amounting to about \$4 million dollars. Such stimulation may have far-reaching effects. Already the iron and steel industry has announced wage increases, and Canadian steel prices have just been raised, increases ranging from one to three dollars a ton. Such indications reflect genuine recovery and should stimulate the recovery railway orders and be coupled with a revival in construction, an even faster measure of domestic business activity should result."

"Canada's largest manufacturing industry reveals a sound foundation. Although newspaper production may show a seasonal falling off during the first quarter of next year, total stocks of newspaper on hand at Canadian and U. S. mills are the lowest in virtually six years." In addition logging operations are on an substantially larger scale than last year, and a spring improvement in newspaper production and lumbering can be confidently expected.

"With newspaper production at a record high, mills have been unable to cater to the demand for sulphite pulp for other purposes, and a distinct shortage is indicated despite capacity operations." Canadian Business

COMMUNICABLE DISEASES

"There is a fairly large group of diseases which are called communicable - Diphtheria, Scarlet Fever, Measles, Whooping Cough, Pneumonia, Tuberculosis, Typhoid Fever, Cholera and Typhus, to name some of the more common ones in this country. They are given this name because of one outstanding and important characteristic. They are all spread from one person to another, from the sick to the well, and usually the spread is fairly direct."

The reason why these diseases are communicable is that they are all caused by disease germs. Disease germs are so small that we cannot see them without the aid of the microscope. They live, grow and multiply just as truly as if they were many times bigger. It is the transference of these living disease germs from the sick to the well that accounts for the spread of the communicable diseases. Each of the communicable diseases is caused by its own special germ. The disease germ which causes Diphtheria never causes any other disease, nor does any other disease germ ever cause Diphtheria.

Disease germs do not grow in nature outside the human or animal body. They may exist for a time but they do not grow and multiply. Some of them are harder than others but sunlight kills them all in a short time. Bad smells are offensive and we do not want them, but bad smells do not cause communicable diseases. Such diseases are always caused by disease germs, and because of the fact that these disease germs die comparatively quickly outside of the human body, the spread is practically direct from the sick person to the well. The spread of most of them is by transference of the germ-laden secretions of the sick person to the well by coughs, sneezes, kissing, fingers soiled with saliva or common eating and drinking utensils.

PRINTERS PARLANCE

"Sing," "Kiss" "Devil" "Lullaby" and so on. If you hear a couple of chaps talking dispassionately and using these and kindred terms, do not be alarmed. They are probably printers using the jargon of the trade. A "sift" is not a club, nor is a "clay" a bar or cooling place. None but those used in company room conversations can make sense of Swabshackling Language.

Type is the voice of the Fourth Estate. Journalists may discover the facts draw conclusions, write upon the doings of the day—rattle their typewriters how they may, says Henry Johnson Williams in The Christian Science Monitor, their message is muted until type comes to the rescue.

And a swabshackling language it is too. When printers turn to discussing their craft, writers of detective thrillers might well aswadder to their great editorial while over-hearing those dear fellows, Holmes and Watson, surely would be expected to rise for the patrol wagon.

For readers who can stand the jolt, here is a sample only to be read with the understanding that what seems highly combustible material is actually representative of all authentic and respectable terminology known as

printing house parlance.

"Well, the comp tossed a handful of it into the ballbox, and turning to the devil he said: 'Look about lad, for the danger that dropped out of the form. I'm going to kill a fathead and use a lean type for the dummy.'"

"Wait a minute! The situation is well in hand. In fact, you have listened to a completely precise conversation."

The first speaker is saying that the compositor (comp), or type-setter, threw some jumbled up and useless type (set) into a receptacle for that purpose (ballbox) and turning to the apprentice boy (devil) instructed him to look for a reference mark (dag) which dropped out of the page of type form. He then informs his auditor that he is going to discard (kill) a heading of thick type and few letters (fat head) for one of thin type containing more letters, which he will incorporate in a sample page of set up (dummy).

There is "ad copy," "news copy," "ed" (or editorial copy) and so on, in the printing department, but in the editorial department, no such distinction is made. Everything is a "copy." A story over the editorial desk may be an editorial, an essay, a special article, a woman's page column, a report of a league meeting, a critique of a play.

A newspaperman is a newspaperman, but a journalist is merely a newspaperman out of a job. While a member of the Woman's Press Club or the Authors Association of, well—just that.

A gift to the Province of Ontario from the Kerry Hill Flock Book Society, in North Wales, ten ewes and one ram, of the world famous Kerry Hill sheep are now at the Ontario Agricultural College, Guelph. The gift was arranged by W. Rupert Davies, President and Editor of the Kingston "Whip-Standard", and the sheep, known in Wales as "pigs" (like-faced rentpayers), are expected to prove extremely popular with stock breeders across Canada. Experts consider the Kerry Hill sheep an outstanding breed, noted for their adaptability to any environment, and for their general utility.

LOUIS CONN Phone 7

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Life Insurance



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GROUP 2 SELECT ONE MAGAZINE

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